

CORRIGENDUM

This is with reference to the request for Proposal No. 3177 Dated: 25 Oct, 2019 issued by Directorate of Industries, Government of Uttarakhand, Bidders are requested to note the RFP is to be read along with the changes as mentioned under:

S.No.	Page No. /Clause No.	Clause	Amended Clause /Remarks by Department
1	Point 3 Criteria for Shortlisting	The bidder should be a single Business Entity. (Any kind of consortium is not allowed). For the purpose of this Invitation for RFP document, a Business Entity shall mean a company registered in India under the Companies Act 1956, or a partnership firm registered under the Limited Liability Partnership Act of 2008, and operating for the last 5 years in Design & Media Management & Public Relation as of March 31, 2019.	The bidder should be a single Business Entity. (Any kind of consortium is not allowed). For the purpose of this Invitation for RFP document, a Business Entity shall mean a company registered in India under the Companies Act or a partnership firm registered under partnership act or Limited Liability Partnership firm registered under limited liability partnership Act and operating for the last 5 years in Design & Media Management & Public Relation as of March 31, 2019.
	Bidder Experience	The bidder should have experience of organizing atleast two major promotional Events for any State-Government /Government of India covering PR Activities, Designing /Production of Creatives /commercials for various media including Print, TV, Radio, Outdoor, social media campaign etc. in the last 5 years	The bidder should have experience of developing and managing atleast two major promotional Events for any State- Government /Government of India /PSUs covering PR Activities, Designing /Production of Creatives /commercials for various media including Print, TV, Radio, Outdoor, social media campaign etc. in the last 5 years

Note:

- **The last date of submission of EoI is 18 Nov, 2019 upto 5:00 PM through online at <http://uktenders.gov.in>**
- **EoI opening date _____ 19 Nov, 2019 at 11:00 AM.**

Director
Directorate of Industries
Government of Uttarakhand